



## President's Message



“During my years in corporate finance, first as an investment banker at JP Morgan, Salomon Brothers, and Citigroup, and now as CEO of Swiss Finance Group, I have constantly endeavored to surround myself with ethical people from whom I could learn. Coaches and mentors play a critical role in helping newcomers establish themselves on Wall Street by creating formal and informal learning opportunities at an early stage. Swiss Finance Academy is dedicated to coaching budding investment banking professionals worldwide. Since inception, the goal of Swiss Finance Academy has been to offer exceptional individuals critical career guidance and applied skills that go far beyond the knowledge and understanding developed at universities.

We have designed our programs to combine academic concepts and industry training elements that enable students and professionals to excel in the investment banking, venture capital, private equity, and hedge fund industries. Our seasoned faculty is committed to our students' personal and professional development, offering close interaction inside and outside the classroom. Since our students possess strong academic credentials and come from every corner of the world, they bring unique and valuable perspectives to our class discussions. We stand for unwavering excellence, mutual respect, and ethics. We endeavor to offer the best program of its kind in the world and to inspire and educate the next generation of distinguished leaders in corporate finance, business strategy and entrepreneurship. We encourage ambitious students and working professionals from all educational and cultural backgrounds to explore our Academy. I would like to thank our staff, faculty, partners, recruiters and most importantly, our extra-ordinary students for their loyalty, passion and commitment that have resulted in the recognition of Swiss Finance as a great learning institution worldwide.”

**Sanjay Gupta**  
Swiss Finance Academy



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## Introduction



Swiss Finance Academy is a selective and internationally reputed institute. Our rigorous training creates a significant competitive advantage for our students in the most highly competitive careers, particularly in the hiring and interviewing processes. Besides honing their corporate finance and capital markets skills, our participants obtain an "inside scoop" on what it is

actually like to work on Wall Street and in the City of London, processing M&A transactions or managing wealth, as they receive a perspective on the reality of daily work.

The institute recognizes that in order for talented individuals to benefit from the tremendous career opportunities that exist in investment banking, they must possess the relevant skills, have access to a strong network, and know the inner workings of the industry. Besides classroom instruction on topics such as M&A, private equity, venture capital, business strategy and hedge funds, our faculty members train our students to interview effectively for some of the most sought after positions, to negotiate, and to position themselves strongly for a long term career success.

## SWISS FINANCE

- A highly selective institute offering rigorous investment banking, corporate finance, capital markets and business strategy curriculum.
- Offering programs in many countries including the United States, Switzerland and the United Kingdom.
- Leadership team includes of seasoned finance executives and Ivy League faculty.
- Faculty members have tremendous real world experience.
- Mission is to offer the highest quality instruction that couples rigorous academic curriculum with strong mentorship opportunities, in order to help participants realize their full career potential in the selective fields such as investment banking, business strategy and trading.
- Recent program participants have been hired by investment banking divisions of Goldman Sachs, Merrill Lynch, Morgan Stanley, Citigroup.



## Students



- Are carefully chosen for their excellence in academics and extracurricular activities.
- Come from Ivy League universities and other top tier universities and MBA programs around the world.
- Are highly diverse; dozens of countries are represented in each summer program.
- Include college students who are currently undergraduates and MBA students. Also includes sizable number of recent graduates and working professionals.
- Are committed to pursuing a successful career in business or finance.



## Training

- Allows our students to hit the ground running at investment banks, hedge funds, private equity shops, consulting firms and other competitive employers.
- Develops many of the valuable skills that analysts and associates acquire during their first few years on the job.
- Covers topics in financial modeling, capital markets and trading, M&A, fixed income, private equity, comparables based analysis, hedge Funds, and derivatives.
- Offers a deep perspective into the reality of daily work in investment banking, including working hours, job responsibilities, expectations and values. Our program graduates arrive at job interviews with an educated perspective that is highly beneficial to them and to their prospective employers.
- Exposes our students to industry professionals via classroom instruction as well as sessions that include visiting executives from various industries.
- Prepares our students for the analytical, social and team based skills necessary to succeed in today's demanding workplace.



## Curriculum



- Classes are held several hours each day. Please see specific schedule for each program.
- Additional independent and group study is required outside of classroom each day. Evening team sessions may be monitored by faculty.
- Several challenging and rigorous exams coupled with more frequent quizzes evaluate student ability, progress and performance.
- There are major team projects during the course of the program, followed by group presentations that are recorded and graded.
- Students are also evaluated by their peers in the form of a 180 degree evaluation, offering significant insight into each person's ability to lead and to contribute to his or her team.
- Besides several business case studies and problem sets, students read over thousand pages of customized study materials, and prepare a detailed financial model.

## Program Overview



### **Investment Banking, Corporate Finance, Sales & Trading**

Swiss Finance offers two intensive summer programs for students interested in corporate finance, entrepreneurship, investment banking, strategy consulting, trading, wealth management, private equity and hedge funds.

Both programs cover the same applied skills and topics, and are taught by active traders, former investment bank executives, and successful entrepreneurs.

Choose the program that is right for you:

Program A: MBA students, finance majors, and others with some training in accounting and finance

Program B: Liberal arts majors, science majors and others with no finance or accounting exposure

## Topics



### **Investment Banking, Corporate Finance, Sales & Trading, Entrepreneurship**

The intensive summer programs prepare students and professionals for a fast-paced career in the investment banking, investments and strategy consulting industries.

Topics covered include capital markets, corporate finance, venture capital, private equity, hedge funds, institutional sales and proprietary trading.

- Topic I: Overview of Global Economies & Markets
- Topic II: Accounting for Investment Bankers and Traders
- Topic III: Corporate Finance, Valuation, M&A
- Topic IV: Advanced Topics in Capital Markets
- Topic V: Business Strategy & Opportunity Identification
- Topic VI: Venture Capital and Private Equity
- Topic VII: Trading: Hedge Fund Strategies and Prop Trading
- Topic VIII: Institutional Sales & Trading
- Topic IX: Fixed income and Equity Products
- Topic X: Advanced Modeling for Investment Bankers
- Topic XI: Adv. Modeling for Traders & Hedge Fund Managers
- Topic XII: Career Skills, Interview Skills & Networking



## Courses



### Course A: Overview and Capital Markets

Economies, Markets, Investment Banking Industry Perspectives & Players, Frameworks, Interest Rates and FX

### Course B: Corporate Finance, Valuation and M&A

Financial Statements, Firm Value, Comparables, IPOs, M&A, LBOs, Restructuring, Venture Capital, Private Equity, Products

### Course C: Advanced Modeling

DCF Model, Comps Model, Football Field, Pitch Books, Trading & Hedge Funds Models, Risk Management Tools

### Course D: Trading and Hedge Funds

Business Models, Proprietary Trading Concepts & Methods, Hedge Fund Strategies

### Course E: Business Strategy and Opportunity Identification

Competitive Strategy, Strategy Consulting, Entrepreneurship - Launching a Startup



## Applied Skills



Investment Banking, Business Strategy, Entrepreneurship, Corporate Finance, Wealth Management, Capital Markets & Trading

Pitch-books, Cases, and Projects  
Deal Simulations on IPOs, M&A, LBOs, and Restructuring  
Capital Market Research Presentations  
Hedge Fund Trading Strategies  
Strategy Consulting Methodology, Project Management  
Consulting Case Interviews  
Launching High Tech and Other Startups  
Simulation of Networking and Organizational Behavior Games

Pitch-books, Cases, and Projects  
Teams conduct industry research, develop M&A models and offer recommendations, before embarking upon negotiations with the counter-parties. Projects build upon corporate finance, capital markets and competitive strategy knowledge:

Valuation  
Mergers and Acquisitions (M&A)  
Public Offerings  
Restructuring Transactions, Distressed Securities  
Competitive Strategy Analysis  
Sensitivity Analysis

Simulations on IPOs, M&A, LBOs, and Restructuring  
Simulations are very practical problem-solving exercises related to real-life investment banking situations.

Students work on scenarios such as deal negotiations or risk-reward profile of a trade idea. Instructors serve as the counter-party, or argue to protect the interests of various stakeholders.

Simulations culminate in presentations made by students. Faculty members evaluate the presentations and offer summary lessons.



## Alumni



### Upcoming & Recent Alumni Events

November 10-13, 2011 - Shanghai, China

December 3-6, 2010 - Caribbean Islands

October 2, 2010 - NYC Alumni Club Meeting, Waldorf Astoria

May 1, 2010 - NYC Alumni Club Meeting, Waldorf Astoria

January 22-25, 2010 - The Swiss Finance alumni attend reunion event in Aspen, Colorado.

July 17, 2009 - The Swiss Finance class of 2009 graduates in Verbier, Switzerland.

November 1, 2008 - Global alumni reunion, with trading/i-banking seminar, held in NYC.

Swiss Finance Institute hosts alumni reunion on hedge funds, investing and private equity.

February 29, 2008 - Alumni reunion and private equity bootcamp in Boston.

June 30, 2007 - Wharton, Columbia and INSEAD admissions officers' presentation in Verbier, Switzerland.

January 14, 2007- Career panel in London, attended by most major investment banks.

January 10, 2007- Investment Banking Career Panel (London, UK).

**We look forward to seeing all of you there!**

**Swiss Finance program this year is taking place in Verbier, Switzerland.**



## Faculty

*"Leadership is foremost about knowing what you enjoy the most - if it does not feel like work it will have excellence."*

Investing, Trading, Investment Banking, Hedge Funds, Tech Start-ups, Entrepreneurial Investing, Venture Capital Investing, Trading, Investment Banking, Hedge Funds

### Faculty



We carefully select and retain our faculty members in accordance with our principles of excellence, innovation, and ethics. Swiss Finance Academy faculty members are passionate about teaching, mentoring, and bringing out the best in others.

- Possess many years of investment banking, trading and entrepreneurial experience, in the executive capacity.
- Are typically graduates of Ivy League and other top schools.
- Some have conducted in-house training for bulge bracket investment banks.
- Others have frequently taught at top global MBA programs.
- Have a passion for mentoring, as they dedicate themselves to our students' learning, both inside and outside the classroom.



**Sanjay Gupta**

Faculty

Expertise: I-Banking, M&A, Trading, Entrepreneurship

Firms: JP Morgan, Salomon Smith Barney, Citigroup Swiss Finance

Education: Dartmouth College



**Julia Plotts**

Instructor

Expertise: Corporate Finance, M&A

Firms: Bank of America Securities, Davis Polk, USC Marshall School

Education: Marshall School of Business, Georgetown



**John Fernquest**

Career Advisor

Expertise: Investment Banking, Corporate Strategy

Firms: Credit Suisse, Sloan and Company, Barclays Capital

Education: London Business School



**Michael Foley**

Faculty

Expertise: Mergers & Acquisitions

Firms: Price Waterhouse, Ernst & Young, Microsoft Corp. Dev.

Education: Harvard Business School



**John Nother**

Executive Coach

Expertise: Entrepreneurship, Hedge Funds

Firms: CEO of Manufacturing Companies Advisor to Hedge Funds

Education: MBA Richard Ivey



**Emmanuel Mayer**

Executive Coach and Advisor

Expertise: Asset Management

Firms: CDP Capital Pension Fund, Desjardins Group

Education: HEC Paris; CFA



**Lissette Rimola-Durieu**

Executive Coach

Expertise: Financial Consulting and Banking

Firms: Societe Generale, Synagir, D&T  
Education: European School of Management; Middlebury



**Prasad Jayanti**

Advisor

Expertise: Higher Education

Firms: Dartmouth College, Chair of Computer Science Department

Education: Cornell University, Ph.D; IIT



**Victor Marek Borun**

Instructor, Corporate Finance

Expertise: Corporate Finance, Banking, Consulting

Firms: Council of Ministers, Warsaw; NYU, Educator and Corporate Consultant

Education: Ph.D. New York University (NYU)



## Application Process



## Selectivity

While most applicants are qualified to attend the program, we are able to offer admission to only a small percentage. As a part of its highly selective admissions process, Swiss Finance Academy seeks mature individuals who will thrive in a challenging academic and work environment where teamwork is paramount. We use an applicant's academic record, coupled with extracurricular activities, essays, achievements and work history (if any), to make this determination. Please click the link below to get to the application page. If you experience difficulties opening the online application, please send us an email and we will send you the application materials.

## Eligibility

We accept applications from undergraduate students (all classes and years), graduate students including MBA, JD, and doctoral students, and recent graduates, as well as those with several years of work experience. We seek diversity in academic backgrounds and therefore all majors and academic concentrations are welcome to apply. To learn more about the diverse makeup of our classes, please click here.

## Deadline

The application process is deadline driven. For next deadline, please see the dates and fees page. Early applicants have a greater chance of acceptance. An early application allows us to make an early decision, which in turn allows you to better plan your international travel and take advantage of affordable flights.

We are currently accepting applications for our Summer 2010 program being held in Verbier, Switzerland.



### Application Requirement

The following are required as part of the application process.

- 1) Academic Record: GPA, Class Rank, Transcript (Note for non-US applicants: "Transcript" is the official record of your courses and marks. Instead of GPA, you may submit division.) Note that only accepted students are required to send an official copy of their transcript(s).
- 2) Standardized Test Scores (US Applicants ONLY): One of SATs, ACTs, GMATs, GREs (Note for non-US applicants: Standardized Test Scores are optional). Note that only accepted US applicants are required to send a photocopy of their test score(s).
- 3) Personal Statements: 2 short essays
- 4) Other: Resume or CV
- 5) One recommendation letter (optional): If you decide to submit this optional letter, it should be from a current university professor (for those currently enrolled in a full-time educational institution), or from the current employer or a former professor (for those working full time). The letter should be directly emailed to [admissions@swissfinanceacademy.org](mailto:admissions@swissfinanceacademy.org) by the individual offering to write it. The recommendation form can be downloaded from here and given to the faculty member / employer.

Apply online, please go to:

<http://www.sfapplication.com/swiss2/index.php>



## Course Dates

Verbier, Switzerland, Summer 2010

**Program A:** Investment Banking, M&A, Trading, Investing, Wealth Management, Startups Financing & Entrepreneurship Training Program

For Finance Majors and MBAs

June 27th - July 16th, 2010

**Program B:** Investment Banking, M&A, Trading, Investing, Wealth Management, Startups Financing & Entrepreneurship Training Program For Liberal Arts and Science Majors

June 26th - July 16th, 2010



## Frequently Asked Questions

### **How selective is Swiss Finance Academy?**

Swiss Finance Academy is highly selective. Since inception, Swiss Finance Academy has consistently received far more applications from prospective students than the number of spaces available in our programs. While most of these applicants are qualified to attend the program, we are unable to offer admission to all of them. Swiss Finance Academy seeks mature individuals who will thrive in a challenging academic and work environment where teamwork and professionalism are paramount. The program is suitable only for those who wish to dedicate themselves fully to learning.

### **Who can apply?**

We seek excellence, passion, and integrity in our applicants. We are committed to a fair admissions process that results in coming together of highly ambitious individuals who share our program values.

We accept applications from undergraduate students, graduate students including MBA, JD, and doctoral students, and recent graduates, as well as those with several years of work experience. We seek diversity in academic backgrounds and therefore all majors and academic concentrations are welcome to apply.

### **How do I apply? What are the application requirements?**

US Applicants: We require GPA, class rank, standardized test scores for at least one of SAT / ACT / GMAT / GRE / LSAT, resume and two essays about past and current achievements.

European and other non-US applicants: Applicants must provide their class rank, as well as a complete description of grades, coursework, and academic qualifications. If you have taken the SAT or GMAT, you are encouraged to submit these scores.

Our application is available exclusively online. To start an application, [click here](#).

After filling out the application online, do I need to send anything else?

No, your application is complete. Accepted students must send an official copy of their university transcript (academic performance record) to Swiss Finance Academy at the address indicated on our website. US applicants are also required to send scanned copies of their official standardized test scores. Details are provided in the accepted students portal.

### **Can you offer any tips for a successful application?**

Certainly. The best thing an applicant can do to increase his or her chance of being offered admission is to submit a Priority Decision application. Historically, serious applications who enroll have applied almost exclusively Priority Decision. Because of the large number and high quality of applications we receive, more than 98% of classes are composed of priority decision applicants. We urge you to think about your options and choose the right option for you.

### **What is the application deadline?**

Please visit the admissions page on our website for the most recent program deadlines. Irrespective of the deadline, we encourage you to apply well before the stated date as space is very limited and our classes quickly reach capacity. An early application increases your chance of being offered admission.

We recommend serious applicants to apply before January. After that time, applicants are likely to compete for a more limited number of remaining places. Irrespective of the deadline, we encourage you to apply well before the stated date as space is very limited and our classes quickly reach capacity.

It is important to note that we stop accepting applications as soon as our program reaches capacity. An early application allows us to make an early decision, which in turn allows you to better plan your domestic or international travel and take advantage of affordable flights.

I intend to apply to a future program.

You may start the application process by logging into our system. Alternatively, you may subscribe to email updates related to future Swiss Finance Academy programs and events by creating a new account [here](#).

Do I need to know a language other than English to attend? Do I need to submit TOEFL scores if I am a non-native speaker of English?

The language of instruction is only English. Non-native speakers of English are not required to submit TOEFL scores.

I see that application requirements include both GPA (Grade Point Average) and standardized test scores for US applicants. Do you have cut-offs for grades and/or test scores?

No. When reviewing applications, we look at the admissions criteria (GPA, standardized test scores, resume, recommendation letter and essays) as a whole. If you have a strong interest in attending one of our programs, we encourage you to invest time in writing strong essays and submit an early application. We are looking for well-rounded individuals, and we understand that an applicant's talent and potential cannot be measured by grades and test scores alone. If your grades and/or standardized test scores are of particular concern to you, a great way to distinguish yourself is through your essays.

I am really interested in attending the program, but I have absolutely no work experience or internships; I have not even taken a class in business or finance. Will this have an adverse impact on my admission?

We neither expect nor require you to have finance or business background. Our teaching methodology focuses on "real world" practical and applied knowledge and skills. Irrespective of whether you are a college student, working professional or an MBA, if you are interested in obtaining top-notch training in finance or business, we encourage you to submit your application.

### **What do the fees cover?**

Please see the Dates & Fees section of our website for this information. Please also visit this link for tips on budgeting personal expenses.

### **What is the application fee?**

There are two methods to submit your application: regular decision and priority decision.

**Regular Decision:** An application submitted regular decision has a \$40 application fee. This fee pays for processing your application, and is non-refundable. Should you be offered admission you will need to pay a separate enrollment deposit of \$300 to accept your place. This amount contributes to paying your tuition.

**Priority Decision:** An application submitted priority decision requires a \$300 enrollment deposit at time of application. For this method of application, the application fee is waived. In the event you are not offered admission, your enrollment deposit would be fully refunded. If you are offered admission, but ultimately do not attend, the School retains your deposit.

### **Why are there two methods?**

Historically, serious applicants who enroll have applied almost exclusively Priority Decision. Because of the large number and high quality of applications we receive, more than 98% of classes are composed of priority decision applicants. We urge you to think about your options and choose the right option for you.

**Does Swiss Finance Academy offer financial aid?**

No. Swiss Finance Academy believes that a candidate's ability to finance his or her education should not factor into admissions decisions. So that admissions may focus solely on the merit of the candidate, we assume that all students bear responsibility for funding their education. Some of our participants are, however, able to secure funding from their home universities and governmental agencies to defray the cost of attending Swiss Finance Academy. While they do so on their own initiative, our faculty is available to answer any questions the home university's dean, financial aid office, or registrar may have about our programs.

**Will I receive a certificate from Swiss Finance Academy?**

Yes, participants receive the Certificate in Entrepreneurial Investing (TM) and a transcript (academic performance record), which is based on exam grades coupled with 180 degree reviews conducted by faculty members and fellow students. The review process is similar to the evaluations performed by investment banks for their Analysts, Associates, VPs, and Managing Directors.

**Do you offer a program in the US?**

No, our 2010 summer program is being held in Verbier, Switzerland. This is the only major program we are offering in the near future.

What is the difference between the various programs being offered? Is it better to attend the European (or the American) program if I am interested in working in London (or New York)?

All our programs offer the highest quality training, mentoring, and coaching. Programs also have similar curriculum and structure. Our instructors are seasoned finance executives with transaction experience in many countries. We offer a truly global perspective on financial markets and business strategy. Our students have career options around the world, and location does not make a difference. The programs are occasionally offered at different locations and / or times to offer choice.

Since our students possess strong academic credentials and come from every corner of the world, they also bring a unique perspective to the classroom.

**What is a typical class size?**

Although, depending upon our capacity, class size varies greatly from program to program, we have accepted between 25 and 150 highly qualified students into each of our recent summer classes.

I am very interested in a career in investment banking, but do not have a background in finance and am afraid that the program may be too fast-paced for me. Should I apply?

If you are interested in a career in investment banking, capital markets, private equity, wealth management, institutional sales or proprietary trading, or if you simply wish to boost your career prospects in any competitive industry such as strategy consulting or a start-up, you will find the Program curriculum highly relevant, which is specifically tailored to build the knowledge and the skills that one needs to find job opportunities in the most competitive industries. The Program also goes into the rigors of M&A modeling, leveraged buyouts, private equity and hedge fund investment strategies.

You do NOT need to have a background in business or finance. While we welcome strong performing students with backgrounds in all academic disciplines, we specifically encourage students with liberal arts and sciences backgrounds, at both undergraduate and graduate levels, to apply to our programs. In fact, a significant percentage of our students do not major in business or finance. Having a background in finance is not likely to offer you a significant advantage over liberal arts students during the course

of our program because a significant part of what we cover in our programs is not covered in traditional undergraduate or graduate business school education. The learning curve is steep for both programs for all attendees, but accepted students are expected to complete pre-arrival assignments that will bring them up to speed. We are confident that the students we admit through our highly selective process have the skills and talent to work hard and grasp the material that is covered in our classes.

I am interested in gaining a very solid grounding in business. I have some background in business and finance, but am not particularly interested in a career in investment banking or corporate finance. Is Swiss Finance Academy right for me?

Yes, we strongly believe so; however, you should carefully review our rigorous curriculum because you would realize that our Program is designed to provide students with an understanding of the core fundamentals of career development, business strategy, investing and finance. Even if you have a background in business and finance, you will find that there are opportunities for both practical and applied learning that are not available in the typical university classroom setting but that are available to Swiss Finance students and are geared towards offering them a competitive edge in their chosen careers. The majority of the students who attend our Programs have a strong interest in the finance industry, so the program's curriculum is particularly tailored to develop the specific set of skills needed for success in that industry. If your interests reside elsewhere, or if you are undecided, you can still benefit a great deal from the Program, as it will equip you with skills that are highly applicable to any career.

I have researched many training programs. After carefully reviewing the entire Swiss Finance Academy website, it became clear to me that Swiss Finance programs are unique and interesting in many ways. If you were to compare the School to the other programs that are available, what would you say makes Swiss Finance Academy remarkable?

As you pointed out correctly, it is important to review the entire website to get a sense of all that the School has to offer to its participants. We can easily point out many things that we believe make us unique:

**Academic Orientation:** We are not a typical "summer camp." Our academic experience is as rigorous as working at an investment bank or trading on a prop trading desk. The program is suitable only for those individuals who seek a rigorous intellectual and training experience.

**Faculty from I-Banking, Trading and Hedge Funds:** Our lecturers, in their background, experience and outlook, are not like typical university or corporate instructors. They have actual relevant industry experience as well as significant teaching and mentoring experience. For example, some of our recent instructors travel to scores of countries in search of investment opportunities, and they bring the wealth of their experiences into the classroom. We believe the only way to receive an accurate inside scoop on the investment banking industry is to speak with a seasoned industry professional who wishes to mentor you. Please visit our faculty page for more information.

**Applied Skills:** Our students develop skills that allow them to hit the ground running once they start at investment banks, hedge funds and consulting firms. They also develop strong networking and interviewing skills.

**Location:** We typically hold programs in great cities and other locations worldwide, such as Boston, New York, London and in several places in Switzerland. Please see next point.

**Residential Experience:** Depending on the program and location our students experience pretty university campuses, mountain chalets and quality hotels, which we believe adds positively to the quality of our student life. In the summers of 2005 and 2007, students were housed in mountain chalets in Verbier, Switzerland. In the summers of 2006 and 2008 students were housed in pretty college campuses in Crans-Montana and Lugano (Switzerland), respectively. In 2005 winter, the program was held at the Charles Hotel at the Harvard Square, a Four Diamonds hotel. All Swiss Finance students

were housed at that hotel. Students always receive highly desirable housing options in other locations such as London and New York as well. The 2009 summer program is being held in Verbier, Switzerland again. Even though we offer high quality facilities, prospective students should consider applying to Swiss Finance only if they are after the rigorous training we offer, coupled with the networking opportunities they receive at Swiss Finance.

**Extra-curricular:** Depending upon location, our students receive access to discounted or school sponsored cultural activities that encourage networking and friendships. In the Swiss 2009 Summer Program, students are offered at least two day-trips to neighboring countries such as France and / or Italy during weekends. These are optional and offered at no additional cost.

**Affordable:** Other programs are substantially more expensive.

**Lifelong Friendships:** Students work in teams and develop a lifelong network of friends who are going to be successful. Please see our alumni section.

**Industry Recognition:** Swiss Finance curriculum and training are very well respected by investment banks and other top employers.

**Networking:** In the recent programs, Swiss Finance Academy organized networking events for its students to mingle with investment bankers from various bulge bracket firms and admissions officers from top five US graduate business schools. Our alumni base continues to grow, and we organize reunions and networking events around the world.

### **Am I going to have any free time?**

Yes, you will have limited free time on weekends. Students dedicate themselves fully to academics during weekdays so that they can arrive well-prepared for the classes, read and discuss the assigned cases, prepare high quality presentations with their teams, contribute to the classroom via thoughtful discussion, and enhance the learning experience of everyone via a lively atmosphere. Students are also assigned homework or group exercises during weekends. Some exams may be held on Saturday and Sunday evenings. Everyone must exhibit a very high degree of commitment to academics because the right mindset affects not only their own learning experience, but also that of their peers.

I was previously offered admission but could not attend at that time. Can I attend now without re-application? No. You need to reapply and be offered admission again.

### **Will I get a job if I attend the program?**

The program is designed to assist students in their preparation for the job market and their job search. While we are an intellectual and career development program geared towards enhancing career prospects, we offer no guarantee that your participation will lead to an employment offer.

Given the short duration of the program, we typically do not have any on-campus recruitment activities. Past programs have featured career panels with representatives of firms such as Morgan Stanley, JP Morgan, Barclays, Goldman Sachs, Citigroup and Lehman Brothers, as a learning experience only. Events such as this coupled with alumni reunions do provide networking opportunity for students and alumni. Our programs are primarily learning experiences and we discourage students from applying if their main purpose is to land a job.

Our program offers a rigorous and highly relevant educational experience that is valued by the most sought after employers worldwide.

Since the scope of Swiss Finance Academy training goes beyond Swiss capital markets, private banking and hedge funds, and in fact includes a comprehensive coverage of global investment

banking, capital markets, trading, entrepreneurship and general management, why are you called "Swiss Finance?"

Many people are curious about where our name comes from, so here are some answers!

While we offer training relevant to individuals who want to learn about and work in investment banking, consulting and other industries worldwide, in places like New York, Greenwich, San Francisco, London and Hong Kong – not just Zurich and Geneva – there are many interesting reasons why we are called "Swiss Finance."

- Our institute was conceptualized and launched in Switzerland
- We are a Swiss company incorporated as Swiss Finance Education GmbH
- Our programs are held in Switzerland as well as the United States and the United Kingdom
- Our curriculum, while balanced and inclusive of Wall Street culture, case studies and simulations, also has Swiss finance and banking modules, such as private banking and wealth management, that are relevant for people interested in finance, banking, entrepreneurship and consulting, irrespective of physical location



## Contact Us

Note: For the Summer 2010 program, accepted applicants must send any correspondence and materials including transcripts, standardized test score reports and optional recommendation letters by email. Kindly scan all documents and email them to Admissions.

### UNITED STATES

Swiss Finance  
6 University Drive, Suite 206-191  
Amherst, MA 01002, USA

### SWITZERLAND

Swiss Finance Education GmbH  
Sihlbruggstrasse 105  
CH-6340 Baar

### By Telephone:

Accepted Students: Please log-in the the Accepted Students portal for contact information.

All Others: Please contact our USA calling center at +1-(800) 284 8061. Your call should be returned within 24 hours during business hours.